

City of Brisbane

Agenda Report

To: Honorable Mayor and City Council
From: Clay Holstine, City Manager
Date: Meeting of March 16, 2009
Subject: Application for Event Co-Sponsorship

PURPOSE:

To support San Bruno Mountain watch in their mission to educate the Brisbane residents about environmental issues.

RECOMMENDATION:

Consider approval of Co-sponsorship of San Bruno Mountain Watch lecture presentation.

BACKGROUND:

San Bruno Mountain wishes to submit the event below for co-sponsorship consideration. Council will need to decide whether:

1. To approve or deny event for Co-sponsorship
2. Determine the level of support Council further wishes to lend to the event through approval of waived options. (See Below)

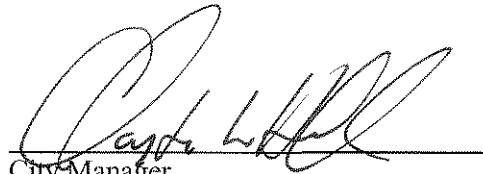
DISCUSSION:

EVENT: Larry Gibson, Lecture: Dangers of Coal Mining, Sunday, March 29, 2009, 3:30 pm - 5:00 pm at Mission Blue Center –

For this event they request:

1. Waiver of Deposit - if no damage there would be no loss of revenue.
2. Promotional Support – Staff time for two Signboards
3. Waive Facility Usage Fee – 4 hours @ 126.00 per hour
4. Staff Time at Facility \$16.00 an hour for 4 hours
5. Projection Screen Set Up

FISCAL IMPACT/FINANCING ISSUES:
See Event Cost Sheet Below



City Manager

Event Cost

San Bruno Mountain Watch Lecture, Larry Gibson, Dangers of Coal Mining

Item	Soft Cost	Hard Cost	Actual
Promotional Support			_____
Staff time to make two signs			_____
\$32.00 an hour x ½ hour x 1 hour		\$32.00	_____
Waive Facility Usage Fee			_____
4 hours @ 126.00 per hour =	\$504.00		_____
Staff Time at Facility –			_____
\$16.00 an hour for 4 hours		\$64.00	_____
Projection Screen Set Up		<u>\$100.00</u>	_____
	<u>\$504.00</u>	<u>\$196.00</u>	

CO-SPONSORSHIP EVENT APPLICATION

CITY OF BRISBANE, 50 Park Place, Brisbane, CA 94005
415 - 657-4320

1. ORGANIZATION INFORMATION

Organization: San Bruno Mountain Watch
Contact Person: Ken McEntire
Day Phone: 650-678-6723 Evening Phone: 650-851-5935
Address: 235 Old Ranch Rd
City of Residence*: Woodside, CA Zip 94062

*(please provide proof of residence)

2. FACILITY

Facility Requested: Mission Blue Center
If Mission Blue Center, specify room (s) Costanos Room (Dance Floor) _____
Buckeye Room (Carpeted Room): _____ Lupine Room (Conference Room): _____
Date and Time Requesting to Enter Facility: 3/29, Sunday 2 PM
Date and Time Requesting to Leave Facility: 3/29, Sunday 5 PM 5:30 PM

3. Event Information

Date: 3/29/09 Day of Week: Sunday # of Co-sponsored events this year 1
Starting Time of Event: 3:30 PM Ending Time of Event: 5 PM
 Non Profit for Charity _____ For Profit _____ Fundraiser for Organization Use _____
Number attending under 18 years old: 5 18 - 20 years: 5 21+ years: 60
 Requesting Promotional Support

State in Detail Purpose of Event: Larry Gibson is an activist fighting against "mountain top removal" coal mining; the purpose of his speaking event is to raise awareness about the dangers of coal, and to raise money for his cause.

Describe the set up for your event (include any musical instruments, sound amplifications, special signs, tents, booths, barbecues, stoves, stages or animals to be used):

Chairs arranged to watch a presentation, podium, microphone, movie screen, LCD projector, CD player or computer

What City equipment will be needed for this event? Please specify equipment: and intended use

Chairs, podium, movie screen, blackboards if there

Why is this needed: is enough interest

see above

Will event require sound equipment? YES Sound Technician? PS
Please specify equipment needed and intended use of equipment: mic, audio system
to amplify the speaker

Will event require theatrical lighting equipment? NO Lighting Technician? NO
Please specify equipment needed and intended use of equipment: _____

Will event require promotional support? Yes No
(If yes, a separate application must be completed.)

5. **ALCOHOLIC BEVERAGES***
Will alcoholic beverages be served? Yes No Sold? Yes No
If selling alcohol, your group must obtain an Alcoholic Beverage Permit.
Please attach a copy of the permit.
ABC permits may be obtained from:
The State of California Alcoholic Beverage Control Department
185 Berry Street
San Francisco, CA 94107
415 / 557 - 3660

*Full Liquor Liability: If liquor, beer or wine is available for consumption and money is transacted in any form (i.e.

6. **ADMISSION FEES AND SALES***
Will there be an admission fee or booth fee?: Yes No Amount of Fee: \$ 540
Will there be sales of novelties or goods?: Yes No
Will there be sales of food?: Yes No
(If yes, a Permit To Operate is required by the California Health and Safety Code. Applications can be obtained from the Brisbane Parks & Recreation Department 415 / 467-6330)
Does your group have a City of Brisbane License?: Yes No

* Additional insurance is required for exhibitors, non-food sales concessionaires and food sales concessionaires.
I have read and understand the Policy and Procedures for Event Sponsorship and hereby agree to comply with its content. I understand that failure to observe these regulations or City, State or Federal law will result in cancellation of my event and co-sponsorship status for future events.

Applicant's Signature Kenneth M. Martin Date 3/6/09

CO-SPONSORSHIP PROMOTIONAL FORM

CITY OF BRISBANE
50 PARK PLACE
415-508-2110

1. GROUP INFORMATION

Organization: San Bruno Mt. Watch
Contact Person: Ken McIntire
Day Phone: 650-678-6723 Evening Phone: 650-851-5935
Address: 235 Old Ranch
City of Residence: Woodside Zip 94062

2. EVENT

Date: 3/29/09 Day of Week: Sunday
Starting Time (include time for set-up): 3:00
Ending Time (include time for clean up): 5:30
Location: Mission Blue Center
Admission Fees (if applicable): free
Special Notes: _____

3. State specific information about event to be included in promotional information:

See attached

4. MODES OF PUBLICITY:

Articles in Citynews and Star _____
 Signage Mission Blue Center Community Park
School Distribution _____ Lipman _____ BES

Signature of Organizer: Kenneth M McIntire Date: 3-9-09

OFFICE USE ONLY

Received By: _____ Date: _____

Approved By: _____ Date: _____

Completed:

Flyers: _____ Date: _____

Posters: _____ Date: _____

Distributed: _____ Date: _____

Press Release: _____ Date: _____

Signage: _____ Date: _____

“Mountainkeeper” Larry Gibson

Speaking about

The Assault of “King Coal”

and the associated problems of

**widespread environmental degradation, poverty, and
human health problems**

Sunday, March 29, 3:30 pm

Mission Blue Center

475 Mission Blue Drive

Brisbane, CA 94005

Free entry

Donations are welcome

Larry was born and spent his childhood on Kayford Mountain, West Virginia, where he has been fighting mountaintop removal, and other abuses of the coal industry.

Larry has appeared in the *Washington Post*, *New York Times*, *Los Angeles Times*, *National Geographic*, *Vanity Fair*, *People* (magazine), *U.S. News and World Report*, *Mother Jones*, *Scientific Magazine*, CNN's Heroes series, BBC and Night Line.

For his efforts, Gibson has been shot at, run off the road in his vehicle, one of his dogs murdered, and has recorded over 100 incidents of vandalism at his mountain property.

He is also a volunteer with Ohio Valley Environmental Coalition (OVEC), an organization dedicated to replacing coal with clean energy sources and healthy jobs.